

Unit 10 236-239

AP Art History

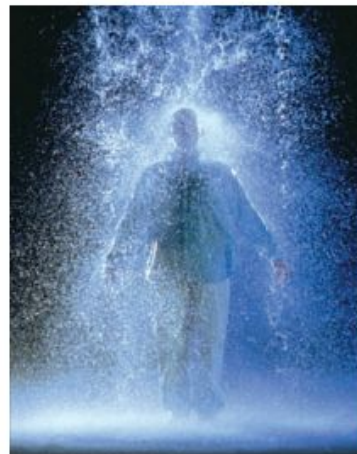
236. *En la Barberia no se Lloro (No Crying Allowed in the Barbershop)*. Pepon Osorio. 1994 C.E. Mixed-media installation.



238. *Electronic Superhighway*. Nam June Paik. 1995 C.E. Mixed-media installation (49-channel closed-circuit video installation, neon, steel, and electronic components).



239. *The Crossing*. Bill Viola. 1996 C.E. Video/sound installation.



237. *Pisupo Lua Afe (Corned Beef 2000)*. Michel Tuffery. 1994 C.E. Mixed media.



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En la Barberia no se llora
(No Crying Allowed in the Barbershop)
Pepon Osorio

- Large scale installations meant for local audiences.
- Inspired by his first haircut, a right of passage.
- Nuyorican: Referring to the cultural identity and experiences of Puerto Ricans living in New York City,
- Adorned with Spanish trinkets or Kitsch.
- Social class expressed through taste and distinction between high and low art. Fine line between cultural celebration and social critique.



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En la Barberia no se llora
(No Crying Allowed in the Barbershop)
Pepon Osorio

- Barbershop is very masculine and packed with symbols like sports paraphernalia, phallic symbols and male action figurines.
- Osorio boldly challenges the idea of masculinity and particularly of Machismo, in Latino communities.
- Machismo: strong sense of masculine pride.
- [Video tour](#)



- Choose a partner (or you may work alone)
- Research another work by Pepon Osorio.
- Answer the following questions:



1. What are 3 ways the new work is similar to No Crying at the Barbershop?

Your answer could relate to themes in the work or techniques used.

2. What are 3 ways it is different from No Crying at the Barbershop?

3. Between the two what work would you like to see more? Why?

- Put a photo of work and your answers in a slide(s).
- Share or email your slide to: ??@??.org for a class presentation.

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- Michel Tuffery is one of New Zealand's best-known artists of Pacific descent, with links to Samoa, Rarotonga, and Tahiti.
- Art was his first language did not read, write or speak until he was 6.
- In part he hope to inspire children to care for both their own health and that of the environment with his art.

Pisupo Lua Afe (Corned Beef)
Michel Tuffery



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Pisupo Lua Afe (Corned Beef) Michel Tuffery

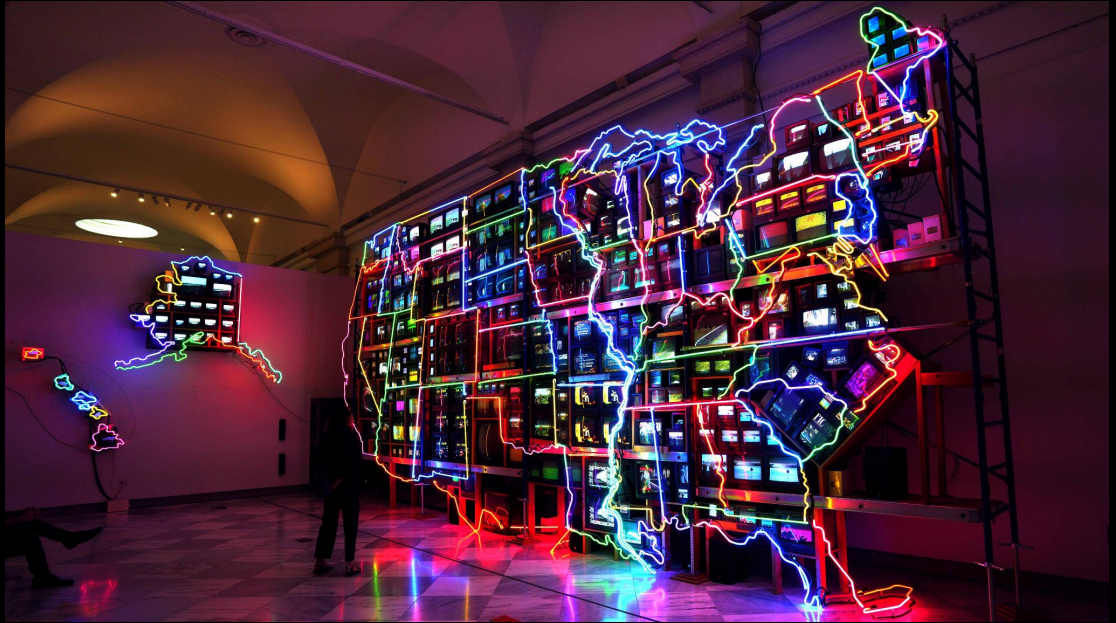
- *Pisupo* is the Samoan language means "pea soup," which was the first canned food introduced to the Pacific Islands.
- Increased health problems among islanders.
- Introducing livestock has disrupted the ecosystem.
- He's commenting on food security, garbage disposal (cans) forced upon them by colonialism.
- [Video about artist](#)



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Electronic Superhighway Nam June Paik

- First video artist. Separated video from television
- 1974 forecasted the emergence of an “electronic superhighway” composed of tv, video, audio cassettes, telex, data pooling, satellites, mirco-fisches and private microwaves and eventually fiber optics and laser frequencies.
- Born in Seoul, studied music and moved to Germany. Became involved with the Fluxus group.



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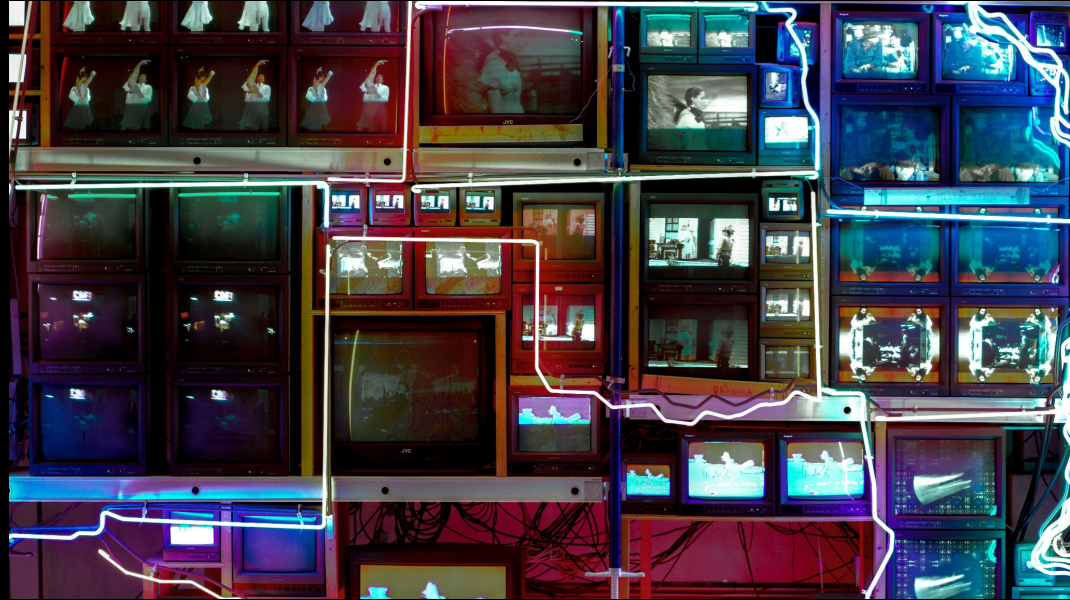
- 1963 first one-man gallery show
- First artist to exhibit “video art” by scattering television sets across the floor of a room. Forces the view to shift between the screen and sculptural form of the set.
- His own work stayed in constant conversation with how new technologies reshape the world



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Electronic Superhighway Nam June Paik

- Over 300 TV screens forming the United States outlined in colored neon lights.
- Roughly 40' long and 15' high
- Within each state the screen displays something unique for example Kansas presents the Wizard of Oz.
- Our country is more connected by technology than roads
- Video from SAAM



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The Crossing
Bill Viola

- Shot using high-speed film attaining greater level of detail, also the playback is slowed.
- Invites a meditative and contemplative response.
- Viola wants to reignite the relationship between artistic and spiritual.
- Inspired by a variety of spiritual traditions.
- Fire and water are symbolic - change, redemption, transformation and renewal



The Crossing
Bill Viola

Create a short video art piece inspired by *The Crossing*.

Use slow motion or something else (repetition, reversal) to create a contemplative video.

Use some type of symbolism as your focal point.

